

## **No More Excuses Personal Training Inc. Privacy Policy**

No More Excuses Personal Training, Inc. is committed to respecting your privacy and recognizing your need for appropriate protection and management of personally identifiable information you share with us (the phrases "personally identifiable information" or "personal information" mean any information by which you can be identified, such as your name, address, telephone number, etc.). The purpose of this Privacy Policy is to inform you what personally identifiable information or personal information we may collect from you when you visit our website at [www.nomoreexcusespersonaltraining.com](http://www.nomoreexcusespersonaltraining.com), how we use such information, and the choices you have regarding our use of, and your ability to review and correct, the information. This Privacy Policy applies only to users accessing our Website from the United States.

### **Limited Liability**

By using or accessing this Website you signify your acknowledgment and assent to the Privacy Policy set forth below. If you do not agree to this Privacy Policy, please do not use this Website. No More Excuses Personal Training, Inc. can revise this Privacy Policy at any time by updating this posting, and your use after such change signifies your acceptance of the changed terms. Please check these terms of use periodically for changes. This Privacy Policy is intended to help you understand how No More Excuses Personal Training, Inc. its subsidiaries and affiliates ("No More Excuses Personal Training, Inc." "we," or "us") collect, use and safeguard the information you provide on our Website.

### **Personal Data**

If you browse any No More Excuses Personal Training, Inc. Website, you may generally do so anonymously without providing any personal information. However, there are cases in which we may ask you for personal data. For example, we will occasionally conduct on-line surveys to better understand the needs and profile of our visitors. In addition, we may request personal information when you register to receive additional information regarding our products and services, sign up for a newsletter, or send us a question. Even if you choose not to give information we request, you can still visit most of the No More Excuses Personal Training, Inc. Website, but you may be unable to access certain options, offers and services.

In case you change your mind or wish to update or delete personal information (such as your zip code), we will endeavor to correct, update or remove the personal data you give us. You can do this by contacting us at the contact points specified below.

Personal information provided by users who are 13 or more years of age may be used for marketing and promotional purposes only by No More Excuses Personal Training, Inc. and its subsidiaries and affiliates with permission from the user. No More Excuses Personal Training, Inc. does not rent, sell or otherwise distribute to third parties, your personal information entered on this Website. While we use all reasonable efforts to safeguard the confidentiality of your information, No More Excuses Personal Training,

Inc. will have no liability for disclosure of any information obtained due to errors in transmission or the unauthorized acts of third parties. No More Excuses Personal Training, Inc. also reserves the right to change or update this Privacy Policy, or any other policy or practice, at any time, with reasonable notice to users of its Website. Any changes or updates will be effective immediately upon posting to the No More Excuses Personal Training, Inc. Website.

No More Excuses Personal Training, Inc. may share statistical or aggregated non-personal information about our users with advertisers, business partners, sponsors and other third parties. This data is used to customize No More Excuses Personal Training, Inc. Website content and advertising to deliver a better experience to our users.

### **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our Website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

### **Security**

No More Excuses Personal Training, Inc. takes precautions to protect your information. When you submit sensitive information via the Website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for “https” at the beginning of the address of the web pages where we collect sensitive data. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

### **Orders**

No More Excuses Personal Training, Inc. requests information from you on our order forms. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we’ll use this information to contact you.

**Special Cases**

No More Excuses Personal Training, Inc. reserves the right to disclose user information in special cases, such as when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other No More Excuses Personal Training, Inc. Website users, or anyone else that could be harmed by such activities. We may disclose personal information without notice to you in response to a subpoena or when we believe in good faith that the law requires it or to respond to an emergency situation.